



ALCOI Mayotte

5th Women's Fashion Show
Saturday 1st and Sunday 2nd November 2014
Office of Tourism

Application Pack

This application pack includes:

- **An event application form for the 1st and 2nd November 2014**
- **Creation contest Rules, Terms & Conditions**
- **Fashion show Rules, Terms & Conditions**
- **Terms & Conditions for ALCOI financial contributions to travel fees**



Company :

Contact details

Surname:

First Names:

Email :

Website:

Tél :

Adresse :

Evening Show – 1st November 2014

Creation Contest Registration Form (20 places available)

1 sea-themed women piece

Please see annexed contest terms & conditions

I agree to enter the contest: Yes No

Do you need a model (hair and makeup done)?

Yes No

(To select in the listing sent to you after the validation of your inscription)

Fees made payable to ALCOI: 120€

I agree to the terms and conditions of the contest (compulsory)

Fashion show Registration Form (15 places available)

8 free-themed women pieces

Please see annexed Fashion Show terms & conditions

I agree to enter the Fashion Show: Yes No

Do you need a model (hair and makeup done)? Yes No

(To select in the listing sent to you after the validation of your inscription)

Fees made payable to ALCOI: 300€ (please note that the group of models will be shared amongst 2/3 stylists)

I agreed to the fashion show terms and conditions (compulsory)

Exhibition Day – 2nd November 2014, 10h-17h

Registration Form to the Exhibition Day (show/sales/cultural events/networking)

I agree to take part: Yes No

I wish to exhibit the following items (please list):

I agree to participate to the round tables (themes will be selected nearer the time)

Yes No

To send to ALCOI by email: alcoimode@gmail.com before the 15th June 2014



Creation Contest Rules :

Registration is free of charge

Specifications, Terms & Conditions:

Women clothing, elegant, wearable and durable, which is obviously evocative* of the Sea

**Do not attach elements such as sand, coral or shells*

Please send 1 or 2 pictures of your past creations by email

The contest is open to anyone able to personally create a model that meets the above specifications, and who is resident in the Indian Ocean / Mozambique Canal zone.

Registrations will open on 15th April 2014 and will close by the 15th June 2014 midnight

Listing of the 20 selected creators) will be announced on the 30th June 2014.

All application forms available on <http://cap976.com/salondelamode2014.html> , to be returned to the following email address : alcoimode@gmail.com

If you are selected:

You will receive to be returned to the following email address :e :

- A set of model profiles (pictures/full measurements, if you have requested models)
- The programme for the entire duration of your stay

You will send us:

- Parts of the showcased piece, used materials and a sentence describing the piece

Organisation of the contest

At the end of the fashion show, clothes will be exhibited alongside their show number (which will have been picked randomly) in the deliberation room for the judging panel.

Evaluation will be based on four criteria:

- 1) Audience's favorite /5
- 2) Originality / 5
- 3) Respect of specifications, as described in the terms and conditions for participation /5
- 4) Quality and finition of the creation /5

Please note: The audience will be able to vote thanks to their entry ticket, on which they will indicate their favorite piece's number. Tickets will be collected in an urn and given to the judge's panel..

There will be 4 prizes (400€/250€/200€/150€)

Results will be announced at the end of the night.

Please note that the awarded creations will be made available to ALCOI for a maximum of 12 months for exhibitions.



Fashion Show Rules:

The inscription is free of charge

Specifications, Terms & Conditions:

Free themed 8 creations.

Passage duration of the: 3 min

Please send the following:

- Pictures of your past creations (at least 5)
- An explanatory note of the overall theme you wish to present

An ALCOI selection panel will be set up. Evaluation of creation will be made according the following criteria:

- Originality/ Theme relevance/ Quality / Balance of geographical representation

Registration opens on 15th April, and will closed on 15th June 2014 midnight

Listing of the 15 selected creators will be announced on 30th June 2014

Application form available on <http://cap976.com/salondelamode2014.html> to be returned to the following email address: alcoimode@gmail.com

If you are selected:

You will receive:

- Profiles (pictures / full measurements) of 2 groups of 8 models to choose (if you have requested for models) *de*
- The programme for the entire duration of your stay

You will send us:

- The MP3 music file of the music (3 min maximum) for your creations' walk.



Terms & Conditions for ALCOI financial contribution:

The ALCOI association can assist stylists during the process of requesting subventions to local institutions, and, eventually, financially support all or part of the transport fees of applicants.

If the stylist has not been able to secure funding, ALCOI will only be able to financially support the applicant only if s/he will participate to both days : One of the activity (Creation contest or Fashion show) of the 1st November, and the Exhibition Day of the 2nd November.

This will cover, only for the stylist : the cheapest return flight in economic class and accommodation (31st October to 2nd November inclusive) For administration and booking purposes, please note that the stylist must notify the ALCOI team if s/he wished to extend her/his stay in Mayotte.